

This editorial was submitted by Greg Ranney, an executive coach, as an introspective and inspirational approach to jump-starting your job search in 2004. As a private practice executive coach, Greg inspires his clients to express their self-worth and articulate the value they add and how they add it. He motivates his clients to take control of their careers. Once placed, he guides them through the transition into a new company, a new culture and a new position.

Greg's experience as a senior finance executive provides real-life examples and tested processes that are applied to executive track professionals. Greg is a member of the Association of Career Management Professionals International, the Association of Psychological Type and the Financial Executives Networking Group.

I give you Greg Ranney.

ADAPT

Attitude, Dreams, Action, Purpose, Transformation

By: Greg Ranney

ATTITUDE

As we begin 2004, let us perform an attitude adjustment on ourselves. Let us resolve to be optimistic, positive and enthusiastic. Let us be guided by a resolute belief, an all-encompassing knowing, that success is there for us. Let us never doubt ourselves, our path, our wisdom.

Life is like a mirror. If you frown at it, it frowns back. If you smile at it, it returns the greeting.

- Herbert Samuels (submitted by El_Shaddai_Rox)

Never confuse a single defeat with a final defeat.

- F. Scott Fitzgerald

"You can have anything you want if you want it desperately enough. You must want it with an exuberance that erupts through the skin and joins the energy that created the world."

- Sheila Graham

"A pessimist sees the difficulty in every opportunity, and an optimist sees the opportunity in every difficulty."

- Winston Churchill

DREAMS

As we enter 2004, let us dare to dream, to set our vision. Let us envision the future the way we want it to be. Let us never be deterred from that vision. Let us not be swayed by the well-meaning limitations and doubts of others. Let our dreams give us energy and a singleness of purpose.

Don't be afraid of the space between your dreams and reality. If you can dream it, you can make it so.

- Belva Davis

Sometime in your life you will be on a journey. It will be the longest journey you have ever taken. It is the journey to find yourself.

- Katherine Sharp

One of the greatest acts of self-betrayal is denying who you truly are. Greatness as a human being is your birthright. Every person on the planet today is hardwired to live a life that reflects a sense of fearlessness, passion, mastery and compassion. When you deny this by accepting various forms of mediocrity in your life, you dishonor your highest self and the person that you were designed to be.

"Everyone has the power for greatness, not for fame but for greatness," noted Martin Luther King Jr. So much of the malaise and disappointment that many of us feel deep within our hearts comes from the fact that, at a core level, part of us knows that we are not living to our highest capacity.

- Robin Sharma

PURPOSE / INTENT

As we enter 2004, reflect on your vision. Let us be specific in our purpose and be clear about our intention. Let this be so for everything we do – every communication we send, every meeting we attend, every action we take. Let us know what we want to accomplish by each. There can be no quest without a specific treasure, a specific prize, that goal for all to “see.” Otherwise, we just sail the seas, hoping that the treasure finds us.

All we have to decide is what to do with the time we are given.

- Gandalf to Frodo, The Fellowship of the Ring (movie)

Destiny is no matter of chance. It is a matter of choice. It is not a thing to be waited for, it is a thing to be achieved.

- William Jennings Bryan

A life lived by chance is a life of unconscious reaction. A life lived by choice is a life of conscious action.

- Unknown

First you make choices, then your choices make you.
- Robin Sharma

ACTION

Now is the time to act, to take ownership for ourselves and our lives. You are in a job search, not a job receive. The time of waiting, of inactivity, of sporadic forays into the world (of search) is over. The time for purposeful, energetic action is here. Let the quest begin.

Do or do not. There is no try.
- Yoda, 'The Empire Strikes Back'

We are what we repeatedly do. Excellence then, is not an act, but a habit.
- Aristotle

Achievement seems to be connected with action. Successful men and women keep moving. They make mistakes, but they don't quit.
- Conrad Hilton

The greatest glory in living lies not in never falling, but in rising every time we fall.
- Nelson Mandela

Knowledge and action are twins, each glorifying the other.
- Joseph Kimhi, "Shekel HaKodesh"

TRANSFORMATION

As you enter 2004, take stock of what worked for you in 2003 and what did not, what patterns in your life served you and which did not. Resolve to break the non-serving patterns and nurture the ones that served you. It is the only way to change your behavior and get the results, the happiness and the success you seek.

The definition of insanity is, "Doing the same thing over and over and expecting a different result."
- Unknown

If you focus on results, you will never change. If you focus on change, you will get results.
- Jack Dixon

**Remember:
Being terminated is nature's way of telling you that you were in the wrong job in the first place.**
- Unknown

To accomplish great things, we must not only act, but also dream; not only plan, but also believe.

- Anatole France

Always be a first-rate version of yourself, not a second-rate version of someone else.

- Judy Garland

As the Buddhists say, "The best time to plant a tree is 20 years ago. The second best time is now."

Don't measure a man's success by how high he climbs but how high he bounces when he hits bottom.

- General George S. Patton

Choose to be a 10.

- Bill Hill

May 2004 be a prosperous, happy and successful year for you.

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Dynamic Success Patterns

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